

Right Brain meet the Left Brain

The Creativity of Right Brained and Left Brained Thinkers



The Photo Studs Tony Corbell and Joe Glyda



In a creative working world, we must make choices every day and often these choices define you and how well you perform the work. What history and experience has shown is that the equal use of both sides of your brain are almost always needed to successfully complete a project. Even though we work within both sides of our brain it is approached differently from different people.

Joe is a visual star, and he begins every project from the aesthetic point of view before he goes into the technical aspect of what is needed for obtaining the final results.

Tony is a technical star, and he begins every project from the scientific point of view before he goes into the visual aspect of what is needed for obtaining the final results.

These two great minds and photographic leaders are best friends. They have been



since they first met in the late 80's at the exact time Joe's talents were taking him higher and higher in photography at Kraft Foods and Tony's talents were taking him from West Texas to California and international stages.



These friends

now find themselves living 45 minutes from each other after having spent most of their careers 3,000 miles apart.

Join us as Tony and Joe have an almost Fireside Chat discussion about how you have to nurture and feed both sides of the brain in order to see real movement and progress in your work. We'll dispel some myths and rumors about lighting and reveal simple truths during the discussion.

"You don't need to Learn to see light, you need to learn to Think Light"

Tony is as known for his educational efforts as his published photographic works. . Coming from his beginnings in a small west Texas town studio, he has photographed and/or taught photographic skills/workshops in more than 20 countries and in all fifty US states.

Joe is an energetic photographer with a keen eye and sense of adventure that keeps him on the cusp of creating great images.